



FOR IMMEDIATE RELEASE

July 21, 2025

Arrow and Famous Footwear to Provide Shoes and Supplies to Families through Partnership

HOUSTON, Texas— Arrow Child and Family Ministries, Famous Footwear and Ticket to Dream Foundation, are partnering to give more than 60 foster and kinship families the chance to select any pair of shoes, a backpack filled with supplies and new socks for free.

We want these families to walk out of the store with a part of their school list checked off and renewed confidence ahead of the new school year.

When: Saturday, July 26, 8:30AM-11:00AM

Where: Copperwood Village, 6875 Highway 6 N, Houston, TX 77084

“Being able to hand a child a brand-new pair of shoes, picked out for them and by them, captures the very heart of Arrow’s mission—restoring dignity, instilling hope and showing every young person that they are worthy of care and celebration,” Associate Vice President of Treatment Foster Care Scott Batson said.

For the foster and kinship families we serve, this partnership with Famous Footwear does three important things:

- **Affirms worth and belonging to each child.** New shoes are more than clothing; they tell a child, “You deserve something that’s yours alone.” That boost of confidence helps kids walk into school, sports and social situations feeling accepted and proud.
- **Eases financial pressure on caregivers.** Many foster and kinship families stretch their budgets to cover everyday essentials. Providing quality shoes at no cost frees them to focus resources on food, tutoring, therapy, and the simple joys of family life.
- **Shows families they are not alone.** When a national brand stands beside Arrow, our parents see a broader community rallying around them. That encouragement can be the difference between feeling overwhelmed and feeling supported enough to keep saying “yes” to children in need.

Arrow hopes when these children walk into the store, they choose something brand new that reflects their personality and walk out with it in hand. It sends a clear message; they matter, their voice counts and are worth investing in.

“We know this boost in self-esteem can ripple into how youth show up at school, how they engage with peers, and how they view themselves,” Batson said. “For caregivers, it’s a moment of relief and reinforcement as providing for children — especially in foster or kinship care — often means juggling emotional needs, appointments and tight budgets.”

We hope you’ll stop by to capture this magical morning as we lift families and our youth ahead of the school year!

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Interview opportunities available upon request.

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